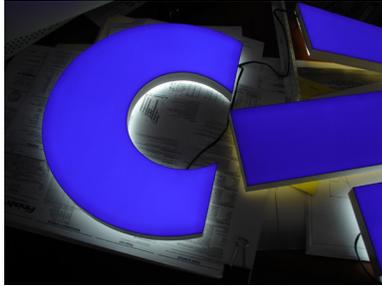


FAWOO CANADA Inc Monthly Product Information Release

“Dec2008”

Custom Logos, Channel Letters and Light Boxes – LED Light Panels

Custom Logos and Channel Letters: Taking it one step further !



The Fawoo Canada LED Light Panel capabilities now include thinner / low profile (Min - 1 3/4”) Custom Logos and Channel Letters for interior and exterior use. Clients can now remove the deep cans / light boxes that are currently used and replace them with Fawoo Canada’s thinner version, which conforms to store design and government



restriction requirements. To take this one step further, clients can also do a quick retrofit to existing signage by replacing the current lighting source with Custom Logo / Letters LED Panels. Franchisee and store owners have been complaining but accepting for years the high maintenance costs of replacing neon and fluorescent tube lighting from their Logos and Signage. Now you have a viable alternative, replacing or retrofitting to the Fawoo Canada LED Panels reduces the high maintenance and energy costs.



Light Boxes: Go outside.

Sign, Architects, Design and Fixture companies now have another option to lighting their exterior and interior advertisements. Now available is the Exterior LED Panel Frame System that can be installed with ease. The frame system protects the LED Panel and the client’s advertisement from vandalism with its locking systems and the elements with a gasket seal and air vents.



Sales Tips:

Visual awareness is critical to selling products. Provide lights to a sign or product and clients will be able to find your company or product from the clutter. The more a client sees an image or product the more this information will be played back in their recall memory to stimulate them to purchase the product. Use lighting to gain this advantage by keeping your Signage or Product Display lit to your potential customer’s.

*From the team at Fawoo Canada Inc. we wish you and yours
a Happy and Safe Holiday Season!*



Merry Christmas